



Marcello Angelini | Artistic Director

DEFINING THE FUTURE INTEGRATED CAMPAIGN

WINTER 2016 | VOLUME 2 | ISSUE 1



Above Roger Hardesty, Mary Beth Colpitts, Connor Hardesty, Michelle Hardesty Below Janet Selser and Robert Schaefer, Selser Schaefer Architects



TULSA BALLET INTEGRATED CAMPAIGN TOPS \$23 MILLION!

In May of 2015, Tulsa Ballet publicly announced a \$25 million Integrated Campaign, the largest fundraising initiative in the history of the company.

Thanks to the wonderful generosity of our donors, to date Tulsa Ballet has raised over \$23 million in pledges and gifts, representing 92% of the \$25 million goal.

Funds raised from the Defining the Future Campaign will be used to broaden the reach of the Tulsa Ballet Center for Dance Education, build and create new productions, and increase the Tulsa Ballet endowment in order to provide for the long-term sustainability of the organization.

HARDESTY CENTER FOR DANCE EDUCATION NOW OPEN!

The first ever Satellite School for Tulsa Ballet, the Hardesty Center for Dance Education (HCDE), is now open for business. Located in Broken Arrow, just east of the intersection of Aspen Ave (145th) and 101st (New Orleans), the 21,000 square-foot facility houses the **Ann and Jack Graves Studios** and the **Anne and Henry Zarrow Foundation Performance Studio**. The facility was designed by **Selser Schaefer Architects**, and the structural and civil engineering was provided by **KKT Architects**. A portion of the project was funded by a challenge grant from the J.E. and L.E. Mabee Foundation and the building features energy efficient LED lighting thanks to a challenge grant from the Lou and Connie Miller Charitable Foundation. Signage and interior graphics were designed by Walsh Branding.

After just one year of construction, this facility is now extending Tulsa Ballet's commitment to excellence and service to its community, to the residents of South Tulsa, Bixby and Broken Arrow. A Private Grand Opening Celebration and Ribbon Cutting was held on Thursday, July 28, 2016 for donors, board members, and media. The Public Grand Opening was held on Saturday, July 30, 2016 which included facility tours and free performances by Tulsa Ballet II in the Zarrow Performance Studio. HCDE is currently offering dance classes for ages 3 to adult, in addition to adult yoga and jazz cardio. Enrollment has already climbed to over 170.

This past fall, HCDE hosted a public performance by Tulsa Ballet II, children's auditions for *The Nutcracker*, and five free outreach performances for over 400 Broken Arrow Elementary School students. HCDE is now offering a free creative movement program for all Pre-K students enrolled in Broken Arrow Public Schools.

Thanks to the wonderful support of our donors, The Hardesty Center for Dance Education is 92% funded. Additional funding is still needed to cover the costs of interior furnishings, specialty dance flooring and studio sound systems.

TULSA BALLET SATELLITE SCHOOL IS "AWARD-WINNING"

In November, the Tulsa Ballet Hardesty Center for Dance Education and Selser Schaefer Architects received the **American Institute of Architects Honor Award** in Small Commercial Architecture.



DEAR FRIENDS & SUPPORTERS OF THE BALLET,

As 2016 comes to a close, we have much to celebrate and much for which to be thankful. We have to celebrate the success of our first Italian tour, our fourth international outing and fifth country visited, where the Ballet was called by the national press "one of the five most significant companies in the US." We have to celebrate the success of our performances, from *Romeo and Juliet* and *Onegin*, to Wayne McGregor's *Infra* and Ma Cong's *Flight of Fancy*. And we certainly have to celebrate the opening of the Hardesty Center for Dance Education. When it comes to being thankful, that list can be summed up in three letters: you! We are thankful for your support and we are appreciative of your investment in this essential cultural asset for the city of Tulsa and the state of Oklahoma. Today's Tulsa Ballet is a much broader organization than it was even 15 years ago, with many offerings across a broad spectrum of cultural activities.

Let's look for a moment at what your support of the Defining the Future Integrated Campaign allows us to achieve. Because of your investment in our educational offerings, today we are able to serve over 500 ballet students in two separate locations, students that without your funding would not be able to receive top notch, professional grade ballet instruction. Because of your support of our outreach programs, 5,000 children a year are exposed to the art form of dance through programs specifically designed for their age. Because of your sponsorship of Tulsa Ballet, over 25,000 people are able to afford tickets to our performances and experience the same works, danced at the same level of excellence, as citizens of all the major capitals of the world. And because of your assistance, we are able to serve as the cultural ambassador for our community, nationally and internationally, displaying the social maturity of our city.

On behalf of all of us at Tulsa Ballet, I want to thank you for your investment in this organization. We pledge to continue maximizing the impact of each and every dollar pledged for decades to come.

Marcello Angelini
George Kaiser Family Foundation Artistic Director

Left Robert Schaefer, Selser Schaefer Architects, Marcello Angelini, Judy Kushner and Bill Major, the Anne and Henry Zarrow Foundation



Left Jeff Hartman, Michelle Hartman Right Gary Paxton, Jackie Kouri, Marcello Angelini



Janie Funk, Andre Reyes, Cynthia Drayer, Earl Funk

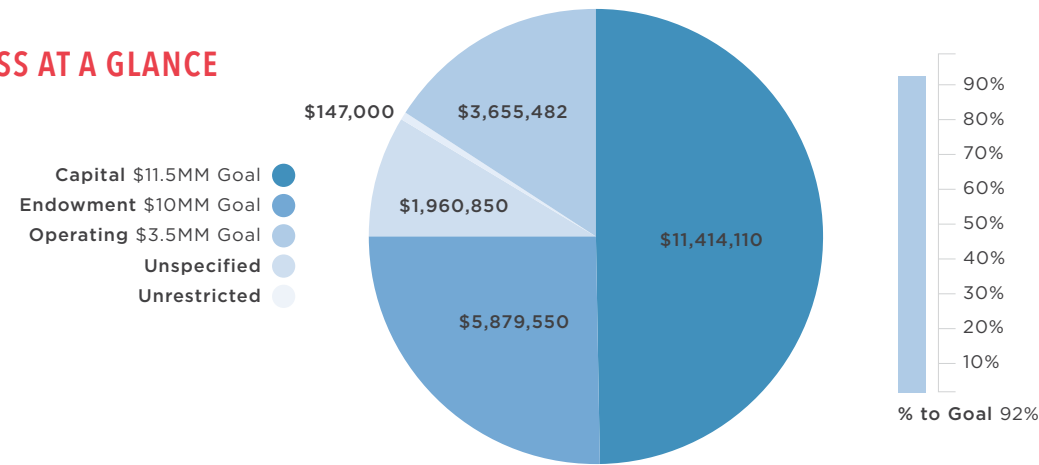


Left Mike Kojundic, Pat Bryson, Skip Teel, Denise Senger Right Kirby and Geneva Lehman



\$25 MILLION INTEGRATED CAMPAIGN

PROGRESS AT A GLANCE



HARDESTY CENTER FOR DANCE EDUCATION AT TULSA BALLET \$9.4 MILLION GOAL

DONORS WHO HAVE MADE THIS POSSIBLE

Hardesty Family Foundation

E. Ann Graves

The J.E. and L.E. Mabee Foundation

The Anne and Henry Zarrow Foundation

Janet Selser and Robert Schaefer/Selser Schaefer Architects

SemGroup

Mervin Bovaird Foundation

Suzanne and Jim Kneale Family Foundation

Charles and Marion Weber Foundation

Patti Johnson Wilson Foundation

KKT Architects

Lou and Connie Miller Charitable Foundation

David O. Hogan

Georgia and Kenneth Snoke

Roy M. "Skip" Teel

Marydith and Paul R. Williams

Barbara and Bill McEntee

Barbara and Arlo Dekraai

Michele and Tilt Brown

NEW FULL LENGTH BALLETS

\$1 MILLION GOAL

Mollie Williford, Chairman of Williford Energy, and Tulsa Ballet Board President Emeritus, has provided the lead gift to support the creation of two all-new full-length ballets. These productions will serve to attract new audiences, while providing additional revenue streams from rentals to other ballet companies, and to reduce annual rental expenses.

The first of these new productions, Dorothy and the Prince of Oz, will have its World Premiere in Tulsa, on February 10, 2017. Choreographed by Edwaard Liang and featuring a brand new score, sets and costumes, this production is also a collaboration with BalletMet of Columbus, OH.

NEW PRODUCTION OF THE NUTCRACKER

\$1 MILLION GOAL

The H.A. and Mary K Chapman Charitable Foundations have provided the lead gift to support an all new production of The Nutcracker.

Right Marcello Angelini, Mollie Williford, Edwaard Liang



EXISTING FACILITY IMPROVEMENTS \$100,000 GOAL

Capital funds raised for this purpose will assist with projects at the 45th and Peoria location to include: upgrading technology and lighting in the Jasinski studio in order to serve as a multi-function and event space, and upgrading computers and printers for administrative staff. Funds will also assist with a project to expand the Tulsa Ballet Archives, which encompass the rich history of the company and the art form of ballet.

ENDOWMENT FUNDS \$10 MILLION GOAL

The endowment portion of the Campaign will triple the size of the current Tulsa Ballet endowment. Gifts made to the Tulsa Ballet endowment will be invested in the Tulsa Ballet Theatre Trust Fund. Earnings from the investment portfolio will provide for an annual cash distribution to support essential programs in perpetuity.

Lead gifts have been committed by Bonnie Klein, who has established the Audience Favorite Endowment Fund, providing support for productions with mass audience appeal, and Kathy and Bob West, who have established the World Premiere Endowment Fund, providing support for productions that foster the creation of new works. Additional lead endowment gifts have been received from The Margery Mayo Bird Foundation, Hannah and Joe Robson, and Sanford and Irene Burnstein Foundation.



OPERATING AND RESERVE FUNDS

\$3.5 MILLION GOAL

Tulsa Ballet depends on annual contributions and grants to provide funds for general operations. The \$3.5 million for operating funds will provide a financial bridge until the endowment and additional campaign programs begin generating spendable income. These operating and reserve funds will ensure that Tulsa Ballet can continue to operate at the same level of excellence throughout the duration of this campaign and not be so dependent on the volatility of annual fundraisers.

LEAD OPERATING FUND GIFTS HAVE BEEN MADE BY

George Kaiser Family Foundation

Charles and Lynn Schusterman Family Foundation

E. Ann Graves

The Ann Graves and Henry Zarrow Foundation

The Margery Mayo Bird Foundation

The Oxley Foundation

Billie and Howard Barnett



THANK YOU

ALL WHO HAVE SUPPORTED DEFINING THE FUTURE | LISTING INCLUDES ALL GIFTS AND PLEDGES AS OF DECEMBER 7, 2016

\$1,000,000+

Margery Mayo Bird Foundation • The H.A. and Mary K. Chapman Charitable Foundations • Maurice Devinna Charitable Trust
E. Ann Graves Hardesty Family Foundation • George Kaiser Family Foundation • Bonnie Klein • The J.E. and L.E. Mabee Foundation
Mollie Williford • The Anne and Henry Zarrow Foundation

\$500,000 - \$999,999

Selser Schaefer Architects • Charles and Lynn Schusterman Family Foundation • Kathy and Bob West

\$250,000 - \$499,999

Bobbie Ruth and Dewitt L. Potter • Hannah and Joe Robson

\$100,000 - \$249,999

The Albert and Hete Barthelmes Foundation • Barnett Family Foundation • Sanford and Irene Burnstein Foundation
Katrine and Ramez Hakim • Suzanne and Jim Kneale • Lou and Connie Miller Charitable Foundation • Meinig Family Foundation
The Mervin Bovaird Foundation • The Oxley Foundation • SemGroup • Jill and Robert Thomas • Kayla and Scott Vaughn
Monica Williford and Steve Bayles

\$50,000 - \$99,999

Billie and Howard Barnett • Jo and Jack Babbitt • Wendy and Gentner Drummond / Blue Sky Bank • GlobalHealth • David O. Hogan
IBC Bank • Jackie Kouri and Gary Paxton • KKT Architects • Susan Parrott • Betty and Steve Pirnat • Patsy Savage • Will Smith
Susan and Bill Thomas • The Charles and Marion Weber Foundation • Patti Johnson Wilson Foundation • Karen Young

\$25,000 - \$49,999

Lon Foster and Mary McMahon • E.L. and Thelma Gaylord Foundation • Inasmuch Foundation • Rodney Bryan Pratz
Georgia and Kenneth Snoko • Roy M. "Skip" Teel • Williams • Diana and Milton Wolff

\$10,000 - \$24,999

Judith and Jean Pape Adams Charitable Foundation • James E. & Mary M. Barnes Foundation • Linda and Ray Booker
Elise and Terry Brennan • Mary Wheeler and Spencer Brown • Don and Erin Chappel • Patricia Chernicky
Commerce Bancshares Foundation • Dunitz Family Charitable Foundation • Cheryl and John Forrest • Sharna and Irvin Frank
Foundation • Janie and Earl Funk Jacqui and Roger Haglund • Julia and David Harper • Soohyun and Marvin Jin • Paul Johnson and
Johnson Family Foundation • Leanne Helmerich • Barbara and Bill McEntee • Cindy and Michael Noland • Sheri and Charles Stinson •
Barbara and David Sylvan • Walsh Branding • Bill and Becky Warnock • Susie and Don Wellendorf • Marydith and Paul R. Williams

\$5,000 - \$9,999

Jennifer and Jonathan Anthony • Lisa and Dennis Cameron • Cheryl and Larry Chambers • Rosalie Childs • Kathleen Coan
Barbara and Kevin Coffman • Marilyn Inhofe Davis • Carol Ann Drummond • Charlotte and Wade Edmundson
Andy Kinslow and Russ Kirkpatrick • Geneva and Kirby Lehman • Anne and Philip Marshall • Mariner Wealth Advisors
Ryan P. McDaniel • Laura Parrott • Beth and Jim Rainey • Cassie Reese • Lynne and Bill Schonacher • Rita Singer • Julie and Ken Smith
Rachel W. Zebrowski and Ben Costello

\$1,000 - \$4,999

Caroline Abbott • Alison Anthony and Mark Wilson • Arvest • Black Optical • Kerri and John Bowen • Pattie and David Bowman
Michele and Tilt Brown • Pat Bryson and Mike Kojundic • Susie and Mark Butterworth • Kathleen Coan • Barbara and Arlo Dekraai
Chrystal and Jake Dollarhide • Lou Ann and David Gibson • Sarah Jane and Matt Gillett • Peggy Helmerich • Lyndsay and Peter Janzen
Laurel Johnson and Brandon Rule • The Kerr Foundation, Inc. • Thomas Landrum • Oakridge Builders • Charles Peterson
Resolute PR • Rebecca and Scott Pohlenz • John Southard and Dennis Neill • Belynda and Weldon Spitzer • Warburton Family
Foundation Fund • Kathleen Patton Westby Foundation

UP TO \$999

Steve Aberson • W. Kirk Clausing • Shelley Floyd and Albert Loshkaiian • Helen Jo and Jim Hardwick • Father Ralph Urmson Taylor
Donna O'Rourke and Tom Twomey • Max and Marian Vowel • Lisa Webb • Cassandra Wilkinson

NAMED ENDOWMENT FUNDS

INCOME FROM THE ASSETS OF THE TULSA BALLET
ENDOWMENT IS AN IMPORTANT REVENUE SOURCE FOR
TULSA BALLET.

SPECIAL RECOGNITION FOR ENDOWMENT GIFTS

TULSA BALLET EXTENDS ITS SINCERE THANKS AND
APPRECIATION TO THE FOLLOWING DONORS WHO
HAVE MADE A GIFT OF \$50,000 OR MORE TO THE
TULSA BALLET ENDOWMENT CAMPAIGN.

SPECIAL RECOGNITION FOR OPERATING GIFTS

TULSA BALLET EXTENDS ITS SINCERE THANKS AND
APPRECIATION TO THE FOLLOWING DONORS WHO
HAVE MADE A GIFT OF \$50,000 OR MORE TO THE
TULSA BALLET OPERATING CAMPAIGN.

Bonnie Klein Audience Favorite Endowment Fund

Providing support for productions with mass audience appeal

Kathy and Bob West World Premiere Endowment Fund

Providing support for productions that foster the creation of new works

Margery Mayo Bird Classical Masterpiece Endowment Fund

Providing support for productions that preserve the tradition of classical ballet

Sanford and Irene Burnstein Arts Access Endowment Fund

Providing access to ballet performances for at risk youth

FUNDS FOR GENERAL SUPPORT

Jo and Jack Babbitt
Barnett Family Foundation
Margery Mayo Bird Foundation
Katrine and Ramez Hakim
Lou and Connie Miller Charitable Foundation
Hannah and Joe Robson
Patsy Savage
Will Smith
Jill and Robert Thomas
Monica Williford and Steve Bayles
Karen Young

FUNDS FOR EDUCATION AND OUTREACH

The Albert and Hete Barthelmes Foundation

FUNDS FOR CONTEMPORARY AND NEW WORKS

Jackie Kouri and Gary Pazton
Betty and Steve Pirnat
Kayla and Scott Vaughn

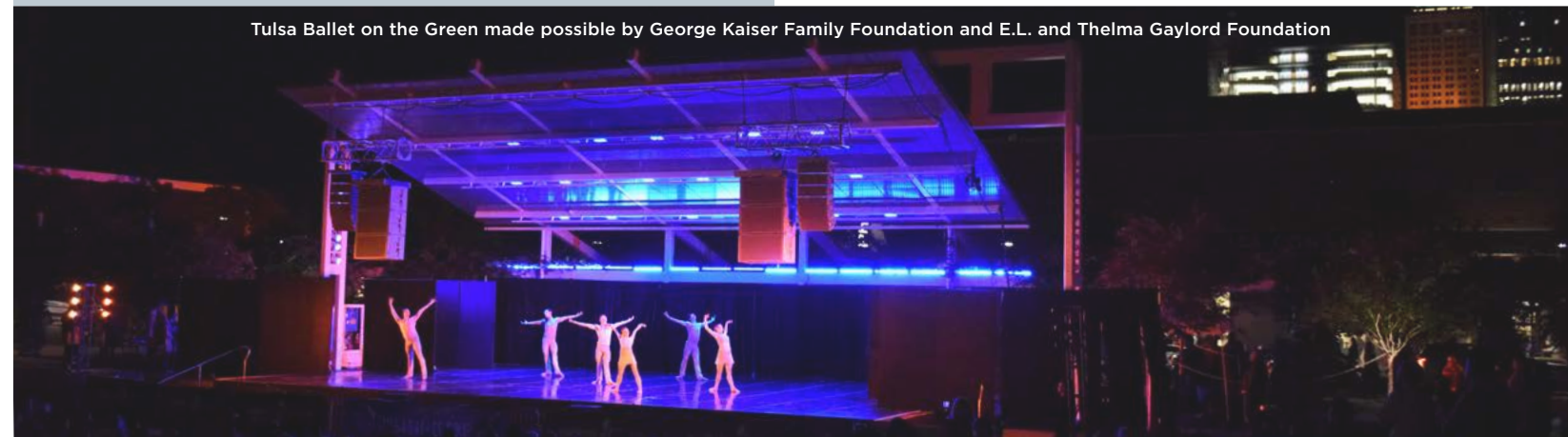
FUNDS FOR GENERAL SUPPORT

Billie and Howard Barnett
Barnett Family Foundation
Margery Mayo Bird Foundation
Wendy and Gentner Drummond/Blue Sky Bank
GlobalHealth
Susan Parrott
Susan and Bill Thomas

FUNDS FOR EDUCATION AND OUTREACH

IBC Bank
The Oxley Foundation
The Anne and Henry Zarrow Foundation

Tulsa Ballet on the Green made possible by George Kaiser Family Foundation and E.L. and Thelma Gaylord Foundation





Marcello Angelini | Artistic Director

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Tulsa, OK 74105
tulsaballet.org | 918.749.6006

DEFINING THE FUTURE INTEGRATED CAMPAIGN



Students participating at Leaps Ahead

JOIN YOUR FRIENDS & COLLEAGUES TO SUPPORT THE FUTURE OF TULSA BALLET!

Since 1956, Tulsa Ballet has been one of Tulsa’s crown jewels, evolving from a small regional ballet company to a nationally and internationally recognized arts organization.

Italian critics recently called Tulsa Ballet *“One of the five most important ballet companies in the US!”*

Dance Europe Magazine calls Tulsa Ballet *“a formidable presence in the ranks of America’s top-rated regional ballet companies.”*

We are proud of the fact that Tulsa Ballet helps elevate the profile of Tulsa nationally and internationally, and makes our city unique and attractive for business and community development.

Your support of this campaign will help solidify our long-term presence in our community while maintaining the highest standards of excellence, both artistically and financially.

Join your friends and colleagues to help *Define the Future* of this world class arts organization by making a **one-time gift** or a **multi-year pledge** to support this Campaign. All Campaign pledges have the option to be paid over 5 years.

For more information, contact Scott Black, Managing Director, 918.749.6030 x 210.

DEFINING THE FUTURE CAMPAIGN LEADERSHIP

Kayla Vaughn Board and Campaign Chair

Hannah Robson Honorary Chair

Billie Barnett Immediate Past Board Chair

Jackie Kouri Campaign Advisor

Dr.Kirby Lehman Building Committee

Marcello Angelini Artistic Director

Scott Black Managing Director



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